



Introducing the Journal of Organizational Behavior Education – JOB E

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Welcome to the launch issue of the Journal of Organizational Behavior (JOB E). This innovative new journal concept – textbookjournal – is devoted to enhancing organizational behavior education worldwide by publishing high quality refereed teaching materials: case studies, lecture articles, teaching exercises and educational reviews. The underlying mission of the JOB E is to disseminate leading research and teaching elements in a format that can be readily accessed, not only by teachers and students, but also by the wider audience – in particular managers and industry professionals who wish to keep up to date with the latest thinking in the area. The JOB E therefore aims to become a primary source of course materials as well as pedagogical reviews for those involved in organizational behavior education and practice.

The three main categories of articles that the JOB E will publish are:

Case Studies, which qualify for use in the learning environments of internationally acclaimed higher education institutions. Case studies will include a robust teaching note which will be made available to faculty members/professional instructors, which will also be peer reviewed.

Lecture topics on any aspect of organizational behavior that can be used readily as the basis of a core section of a course or as an integral part of a class. These articles may be in book chapter format. These articles may also provide theory and direction on the use of certain pedagogical approaches within the particular lecture topic(s).

Reviews covering ready-to-use exercises and best practice teaching strategies, including strategies for integrating practitioners and practicing managers into the classroom.

The editorial team and review board of the JOBE is dedicated to providing a high quality screening of submissions, thereby insuring that authors have the benefit of leading academics' enlightening ideas and practices that pertain to the matters treated in each manuscript.

Publications

In each of its three forms of publication the JOBE seeks to generate value added for its target readership.

The case studies will be robust and made available with a comprehensive instructor's guide. In this inaugural issue the first case by Amy Edmondson, Michael A. Roberto and Anita Tucker of Harvard Business School: "Children's Hospital and Clinics" focuses on organizational learning within health care management and in particular on an initiative to improve patient safety. The second case by Rajeev Kumar of the Tata Institute of Social Sciences in India, "De-Layering at Tata Steel" looks at the process of de-layering of the executive cadre of an industrial organization from a strategic communication perspective.

Lecture articles will be derived from exceptional teaching and from summaries of leading research. "My Mother, My Sweater: An Aesthetics of Action Perspective for Teaching Communication" by Steven S. Taylor of Worcester Polytechnic Institute, describes a model of communication that brings both an action and aesthetics perspective together.

In the review section we will feature best practice teaching strategies and exercises. "Feature Films in Management Education: Beyond Illustration and Entertainment" by Andrej Huczynski and David Buchanan, looks at the pedagogical potential of film through the concept of theory-laden narrative, with a teaching strategy of using different classroom applications as illustration.

Moving Forward

For the JOBE to achieve its mission, we must establish a dialogue with our readers and potential contributors. This inaugural issue provides examples of the innovative teaching material we wish to make available. If you would like further information regarding the scope of articles we are seeking to publish, please contact our team of editors: Lynn A. Isabella (IsabellaL@arden.virginia.edu) and Judith A. Clair (clairju@bc.edu). For any further questions e.g. regarding article submission and format, review process, publication scheduling, article ordering and republishing/reprinting, please contact Peter Neilson, Publishing Editor (pneilson@senatehall.com). We look forward to your responses.